



Sponsorship Packages

There are a number of Sponsorship and Promotional Opportunities for all Budgets at our Shows.

Raise your company's brand awareness by taking advantage of the these sponsorship opportunities. Sponsorship is open to all businesses & you are not required to exhibit at the show. Our sponsorship packages suit all budgets starting at just £250 +vat, & promotional options from just £30 +vat

	Main Show Sponsor	Visitor Bag Sponsor	Show Guide Sponsor	Seminar Sponsor	Quiet Room Sponsor
Your company logo prominently displayed across the website & all show related marketing materials pre-show & on the day	☀				
4 x 2 metre shell scheme stand on Main Exhibition Floor	☀				
Free Private Room for Workshops / Consultations	☀				
Free Leaflet Drop in all Visitor Bags	☀	☀			
Mention at the Show Opening	☀	☀	☀	☀	☀
Online listing on The Autism Directory for 1 year	Premium	Regular	50% Off	33% Off	20% Off
Free Promotional Article on The Autism Directory	☀	☀	☀		
Regular Social Media promotion up to show date	☀	☀	☀		
Advert in Show Guide	Double Page	Full Page	Full Page	Half Page	Quarter Page
Your company logo on one side of all Visitor Bags (made of cotton & reusable)		☀			
Logo on Show specific website pages	☀	☀	☀	☀	☀
Your Banners in the Quiet Room					☀
Social Media promotion	☀	☀	☀	☀	☀
Your Banners on stage and around the Seminar Room (Seminars are recorded and on You Tube indefinitely)	☀			☀	
Introduction in the Seminar room				☀	
Logo on all Show Timetable marketing materials	☀			☀	
Logo on every page of the Show Guide	☀		☀		
Cardiff 2022	£7,500_{+vat}	£1,500_{+vat}	£1,000_{+vat}	£800_{+vat}	£250_{+vat}
Llandudno 2023	£3,500_{+vat}	£750_{+vat}	£500_{+vat}	£400_{+vat}	£125_{+vat}



Additional Advertising Opportunities

Leaflet Drop

Leaflet drop in all visitor bags

Minimum of 1,000 bags at Cardiff Show £100 + vat

Minimum of 500 bags at Llandudno Show £50 + vat

Show Guide Advertisement

Cardiff:

Feature in the events main show guide, circulation minimum of 1,000

Full Page Advertisement £100 + vat

Half Page Advertisement £70 + vat

Quarter Page Advertisement £40 + vat

Llandudno:

Feature in the events main show guide, circulation minimum of 500

Full Page Advertisement £80 + vat

Half Page Advertisement £50 + vat

Quarter Page Advertisement £30 + vat

* All prices are subject to VAT at 20%



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