



**Autistic
Minds** 
LIVE

Media Pack

**Autistic
Minds
LIVE**



EXHIBITORS SEMINARS
AUTISTIC SPEAKERS
SUPPORT ZONE
LOCAL COMMUNITY GROUPS
CARERS CORNER
ARTISTS CORNER
HELP WITH **DIAGNOSIS**
EDUCATION BENEFITS
LEGAL EMPLOYMENT SUPPORT
NATIONAL BUSINESSES
MERCHANDISE & MUCH
MORE ...

thepowerofpotential

We're back!

Autistic Minds LIVE Shows are our annual free to attend events for the autism community, providing you with face to face access to the services, resources and provisions that are there to help autistics, families and professionals that support.

The capital of Wales hosts the flagship show in Cardiff City Stadium. Cardiff | LIVE welcomes **over 70 exhibitors** as well as **3000 registered visitors**. Cardiff | LIVE 2022 kicks off on **Friday 23rd September 2022**.

Also, we are happy to announce we will **return** to **Llandudno** on **19th May 2023**. Venue Cymru is a superb venue boasting easy access from across North Wales and the West Midlands. Therefore we are expecting around **1,500** pre-registered visitors.

We would love you to join us at our LIVE Shows.

Organisations, support groups, business & services can exhibit at or, sponsor either show. Our generous **discounts** make them accessible to all so 3rd sector & non profit groups can take part. **Contact us for details.**

Visitors are able to talk to exhibitors, listen to seminars, attend workshops and are given the opportunity for one-to-one meetings with some of the organisations that can provide that specialist and bespoke support for your needs.

Whether you're autistic, a family member or a professional supporting the autism community, our LIVE shows are for you. We don't believe that charging the autism community to access the shows is just or right, so visitor tickets are entirely **free**.

Be visible to the Autism Community who are looking for the products and services you offer.

**Autistic
Minds
LIVE**



Find out how to book tickets and more at **Cardiff** or **Llandudno**

Autistic Minds is the new name for The Autism Directory Charity and in 2019 the shows were called TAD Live.

Did you know?



I'm at Cardiff City Stadium today attending [@TADLive19](#) for the first time. Amazing to see so many people coming together for a common goal.

Seb Gaigg
LIVE Seminar speaker and Academic / School of Arts and Social Sciences / City University London



Smallest & I went to [@TADLive19](#) show. Always worth a visit, love the [@swpolice](#) #keepsafecymru scheme. Bought ace t-shirt from fabulous [@weird_triangle](#) & 2019's first Christmas deco (a beautiful robin) courtesy of the always excelolent [@V21CyfleCymru](#). Good Stuff. #autism #asd

Lydia Niziblian
Visitor



[@konradsmash](#) is such an inspiration to parents of Autistic Children! Lovely talk [@TADLive19](#) about his experiences with his autistic son. Everyone gave Chloe a round of applause after sharing her travel experiences, I felt so emotional! ♥ #AutismAwareness #Autism

Joanna Kronda
Visitor



Previous Exhibitors



Visitor feedback

“Awesome. Emotional and so refreshing to be among people who really understand the frustrations of getting your child diagnosed and catered for. Just mind blowing. Thanks to everybody involved.”

“Thank you, I have a son who has been newly diagnosed with ASD as a teenager and it is great to see how I can access more support. This has given me hope for his future.”

“Amazing!!! The best show I have been too! Well organised and so many people.”

“Thank Julie very much for us. She saw us having a little trouble with my autistic teenager and came to help without being asked. She took us to the quiet rooms and got my boy a drink which was so much appreciated. She's autistic herself and knew what he was going through. She offered to get Dylan ear plugs as well. She then showed us who Donna and Jan were and told us they had her phone number if we needed her again. Thank you for the event and your autistic staff they are inspirational.”

Exhibitor feedback

“We had a brilliant day at TAD Live Cardiff! We met some amazing people and it was a privilege to exhibit and share our company's passion and focus with so many like-minded individuals.”

Abilia (UK Wide)

“CJB art has traded at the show with The Autism Directory for the last 3 years and has seen first hand how much it has grown. The show continues

to positive and informative with talks from many inspirational people about their autism journeys. The support zone was a new this year and reflected the people and companies that are there to support people and their families. CJA art are proud to be associated with The Autism Directory and are looking forward to travelling to Llandudno next year and also returning to Cardiff City Stadium.”

CJB Art

“The live show was a fantastic event, excellent venue, huge crowds of interested and welcoming people who really appreciated you being there. Other exhibitors were really great too which added to the buzz in the room. Looking forward to next year's show and seeing you all again.”

Maplebrook Wills



Announcing our Headline Speaker:

Robert White!

Known for his brilliant timing and performance style, Robert's chaotic stage presence, improvisational skills and delivery won him the 2010 Malcolm Hardy Award for Comic Originality. He is arguably best known as coming second in ITV's highest rated show, Britain's Got Talent, in 2018- and is a regular headliner at the top comedy clubs in London and around the UK.

'Robert White, probably – no definitely – the only asperger, dyslexic, cross lateral, gay, quarter-welsh, webbed toed comedian on the circuit'

The Guardian

“After this has all gone wrong I'm planning to open a tank top shop”



LIVE Cardiff 2022 Pricelist

Cardiff Main Exhibition Floor

BAR TABLE 1.8m Table 	£240_{+vat}
ESSENTIAL 2m x 1m 	£539_{+vat}
CLASSIC 2m x 2m 	£759_{+vat}
CORPORATE 2m x 3m 	£1,109_{+vat}
EXECUTIVE 2m x 4m 	£1,459_{+vat}

EARLYBIRD Offer:

Book & pay before 30th April 2022 and receive **10% off!**


All Shell Scheme Stands come with Table, Black Tablecloth and 2 Chairs. Lighting and Electricity can be purchased as extras

All bookings will include a Listing on The Autism Directory (worth up to £120_{+vat})

SAVE AN ADDITIONAL 10% if you book for both Cardiff 2022 and Llandudno 2023 LIVE Shows!

* All prices are subject to VAT at 20%

Cardiff Seminar & Support Zone Floor

TRESTLE STAND 3m X 1m 	£199_{+vat}	Reserved for Not-For-Profit and Community Support Groups. Space with Table & Chairs
PRIVATE ROOM 90 min Slots on Seminar Floor	£49_{+vat}	

* All prices are subject to VAT at 20%

Plus

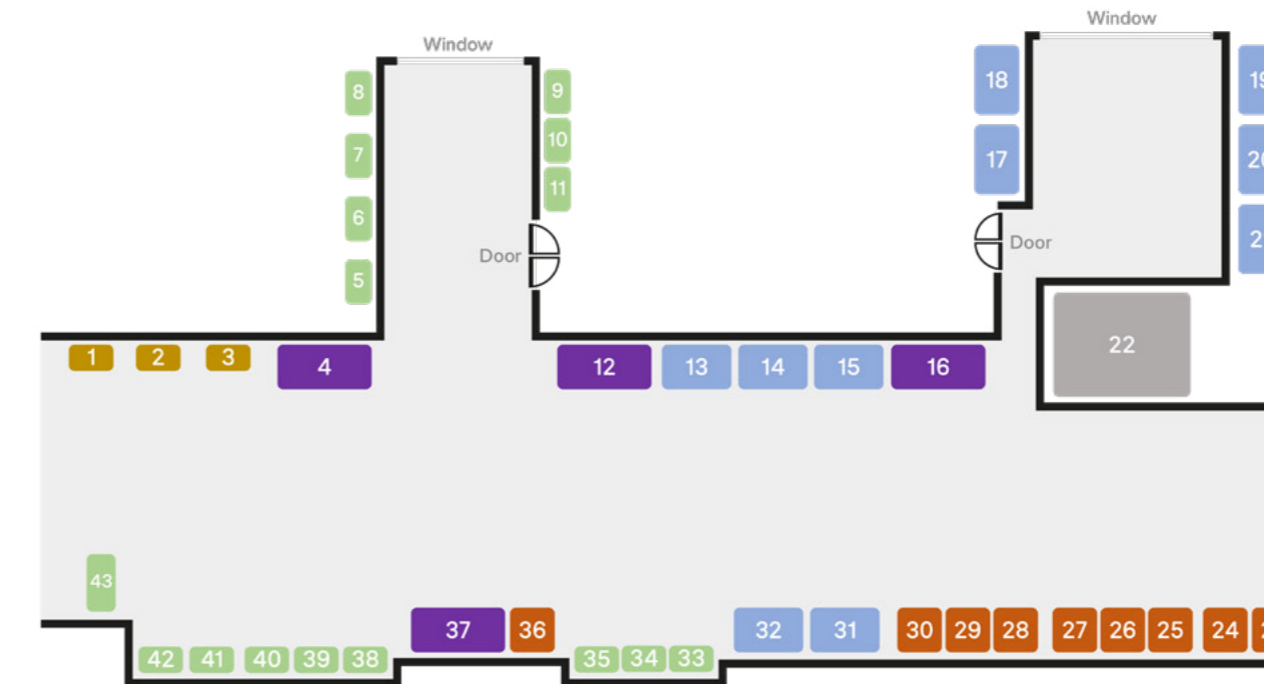
All bookings get Social Media exposure to our reach of **40,000 followers**

Bi Monthly	Bi Monthly	Six Weekly	Monthly	Fortnightly	Weekly
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events@autisticminds.org.uk | 01443 844 764 | www.autisticminds.org.uk



Cardiff | Live 2022 Floorplan*



Cardiff | Live 2022 Support Zone Floorplan*



* Not to scale

LIVE Llandudno 2023 Pricelist

Llandudno Main Exhibition Floor

ESSENTIAL £335_{+vat}
2m x 1m 

CLASSIC £519_{+vat}
2m x 2m 

CORPORATE £719_{+vat}
2m x 3m 

EXECUTIVE £959_{+vat}
2m x 4m 

EARLYBIRD Offer:

Book & pay before 30th November 2022 and receive **10% off!**

All Shell Scheme Stands come with Table, Black Tablecloth and 2 Chairs. Lighting and Electricity can be purchased as extras

All bookings will include a Listing on The Autism Directory (worth up to £120_{+vat})

SAVE AN ADDITIONAL 10% if you book for both Llandudno 2023 and Cardiff 2022 LIVE Shows!

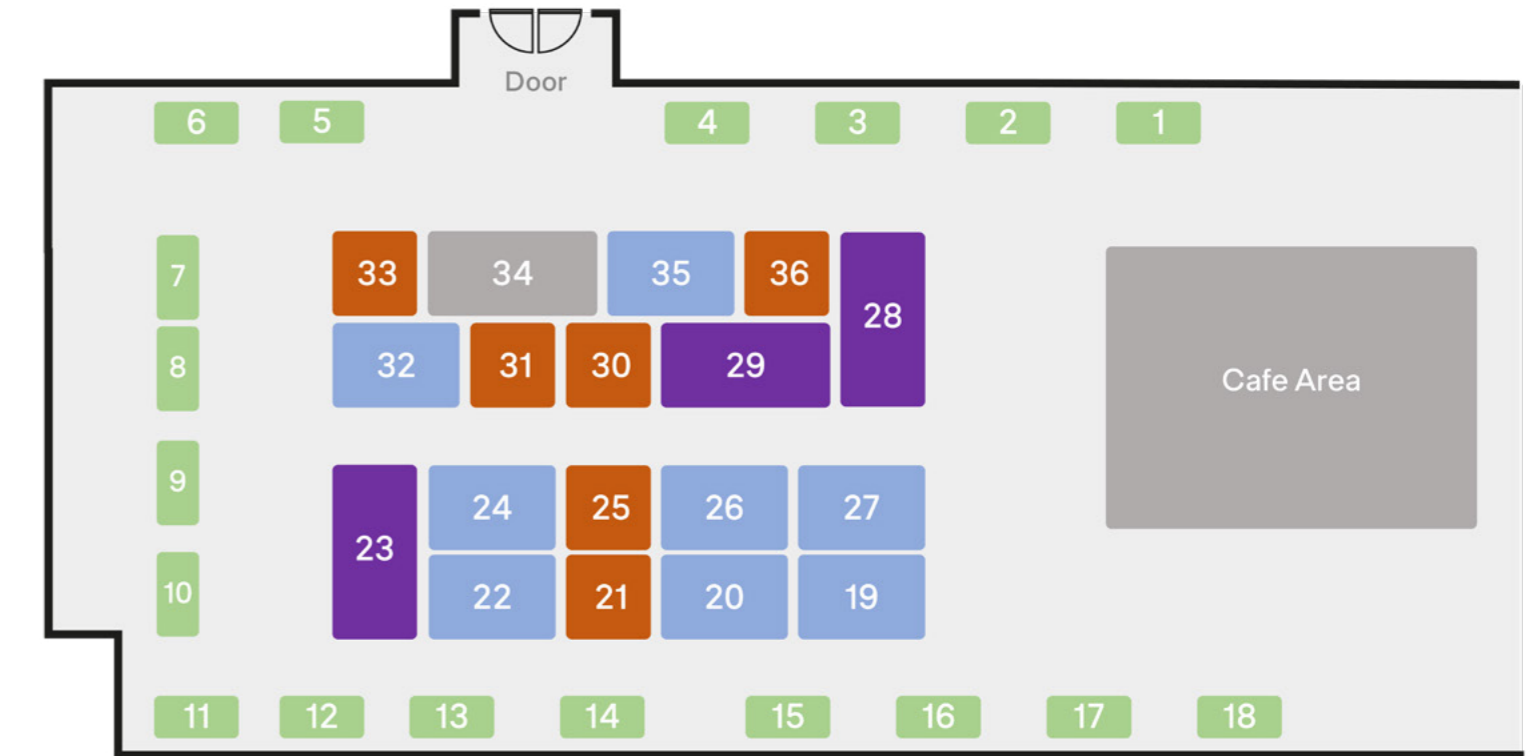
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Plus

All bookings get Social Media exposure to our reach of **40,000 followers**



Bi Monthly Bi Monthly Six Weekly Monthly Fortnightly Weekly



Llandudno | Live 2023 Floorplan



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Sponsorship Packages

There are a number of Sponsorship and Promotional Opportunities for all Budgets at our Shows.

Raise your company's brand awareness by taking advantage of these sponsorship opportunities. Sponsorship is open to all businesses & you are not required to exhibit at the show.

Our sponsorship packages suit all budgets starting at just £250 +vat, & promotional options from just £30 +vat

	Main Show Sponsor	Visitor Bag Sponsor	Show Guide Sponsor	Seminar Sponsor	Quiet Room Sponsor
Your company logo prominently displayed across the website & all show related marketing materials pre-show & on the day	★				
4 x 2 metre shell scheme stand on Main Exhibition Floor	★				
Free Private Room for Workshops / Consultations	★				
Free Leaflet Drop in all Visitor Bags	★	★			
Mention at the Show Opening	★	★	★	★	★
Online listing on The Autism Directory for 1 year	Premium	Regular	50% Off	33% off	20% Off
Free Promotional Article on The Autism Directory	★	★	★		
Regular Social Media promotion up to show date	★	★	★		
Advert in Show Guide	Double Page	Full Page	Full Page	Half Page	Quarter Page
Your company logo on one side of all Visitor Bags (made of cotton & reusable)		★			
Logo on Show specific website pages	★	★	★	★	★
Your Banners in the Quiet Room					★
Social Media promotion	★	★	★	★	★
Your Banners on stage and around the Seminar Room (Seminars are recorded and on You Tube indefinitely)	★			★	
Introduction in the Seminar room				★	
Logo on all Show Timetable marketing materials	★			★	
Logo on every page of the Show Guide	★		★		
Cardiff 2022	£7,500 + vat	£1,500 + vat	£1,000 + vat	£800 + vat	£250 + vat
Llandudno 2023	£3,500 + vat	£750 + vat	£500 + vat	£400 + vat	£125 + vat

Additional Advertising Opportunities

Leaflet Drop

Leaflet drop in all visitor bags

Minimum of 1,000 bags at Cardiff Show

£100 + vat

Minimum of 500 bags at Llandudno Show

£50 + vat

Show Guide Advertisement

Cardiff:

Feature in the events main show guide (circulation minimum of 1,000)

Full Page Advertisement

£100 + vat

Half Page Advertisement

£70 + vat

Quarter Page Advertisement

£40 + vat

Llandudno:

Feature in the events main show guide (circulation minimum of 500)

Full Page Advertisement

£80 + vat

Half Page Advertisement

£50 + vat

Quarter Page Advertisement

£30 + vat

* All prices are subject to VAT at 20%

Autistic Minds





Autistic Minds

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