

Additional Advertising Opportunities

Leaflet Drop

Leaflet drop in all visitor bags

Minimum of 1,000 bags at Cardiff Show £100 + vat

Minimum of 500 bags at Llandudno Show £50 + vat

Show Guide Advertisement

Cardiff:

Feature in the events main show guide, circulation minimum of 1,000

Full Page Advertisement £100 + vat

Half Page Advertisement £70 + vat

Quarter Page Advertisement £40 + vat

Llandudno:

Feature in the events main show guide, circulation minimum of 500

Full Page Advertisement £80 + vat

Half Page Advertisement £50 + vat

Quarter Page Advertisement £30 + vat

* All prices are subject to VAT at 20%



Autistic Minds

Business Development Centre, Main Ave, Treforest Industrial Estate, Pontypridd CF37 5UR

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events@autisticminds.org.uk

www.autisticminds.org.uk

Registered Charity No. 1143855

There are a number of Sponsorship and Promotional Opportunities for all Budgets at our Shows.

Raise your company's brand awareness by taking advantage of these sponsorship opportunities. Sponsorship is open to all businesses & you are not required to exhibit at the show. Our sponsorship packages suit all budgets starting at just £250 +vat, & promotional options from just £30 +vat

| | Main Show Sponsor | Visitor Bag Sponsor | Show Guide Sponsor | Seminar Sponsor | Quiet Room Sponsor |
|---|-------------------|---------------------|--------------------|-----------------|--------------------|
| Your company logo prominently displayed across the website & all show related marketing materials pre-show & on the day | ☀ | | | | |
| 4 x 2 metre shell scheme stand on Main Exhibition Floor | ☀ | | | | |
| Free Private Room for Workshops / Consultations | ☀ | | | | |
| Free Leaflet Drop in all Visitor Bags | ☀ | ☀ | | | |
| Mention at the Show Opening | ☀ | ☀ | ☀ | ☀ | ☀ |
| Online listing on The Autism Directory for 1 year | Premium | Regular | 50% Off | 33% Off | 20% Off |
| Free Promotional Article on The Autism Directory | ☀ | ☀ | ☀ | | |
| Regular Social Media promotion up to show date | ☀ | ☀ | ☀ | | |
| Advert in Show Guide | Double Page | Full Page | Full Page | Half Page | Quarter Page |
| Your company logo on one side of all Visitor Bags (made of cotton & reusable) | | ☀ | | | |
| Logo on Show specific website pages | ☀ | ☀ | ☀ | ☀ | ☀ |
| Your Banners in the Quiet Room | | | | | ☀ |
| Social Media promotion | ☀ | ☀ | ☀ | ☀ | ☀ |
| Your Banners on stage and around the Seminar Room (Seminars are recorded and on You Tube indefinitely) | ☀ | | | ☀ | |
| Introduction in the Seminar room | | | | ☀ | |
| Logo on all Show Timetable marketing materials | ☀ | | | ☀ | |
| Logo on every page of the Show Guide | ☀ | | ☀ | | |
| Cardiff | £4,000+vat | £1,500+vat | £1,000+vat | £800+vat | £250+vat |
| Llandudno | £2,000+vat | £750+vat | £500+vat | £400+vat | £125+vat |

Cyfleoedd Hysbysebu Ychwanegol

Dosbarthu Taflenni

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| Dosbarthiad taflenni ym mhob bag ymwelwyr Lleiafswm o 1,000 o fagiâu yn Sioe Caerdydd | £100 + taw |
| Lleiafswm o 500 o fagiâu yn Sioe Llandudno | £50 + taw |

Hysbyseb Canllaw y Sioe

Caerdydd:

Cynnwys yng nghanllaw brif sioe'r ddigwyddiad, cylchrediad lleiaf o 1,000

| | |
|---------------------------|------------|
| Hysbyseb Tudalen Llawn | £100 + taw |
| Hysbyseb Hanner Tudalen | £70 + taw |
| Hysbyseb Chwarter Tudalen | £40 + taw |

Llandudno:

Cynnwys yng nghanllaw brif sioe'r ddigwyddiad, cylchrediad lleiaf o 500

| | |
|---------------------------|-----------|
| Hysbyseb Tudalen Llawn | £80 + taw |
| Hysbyseb Hanner Tudalen | £50 + taw |
| Hysbyseb Chwarter Tudalen | £30 + taw |

* Mae pob pris yn destun TAW ar 20%



Autistic Minds

Canolfan Datblygu Busnes, Prif Rhodfa, Ystad
Diwydiannol Trefforest, Pontypridd CF37 5UR

01443 844 764

events@autisticminds.org.uk

www.autisticminds.org.uk

Rhif Gofrestredig Elusenol. 1143855

Mae yna nifer o Gyfleoedd Noddi a Hyrwyddo ar gyfer pob Cyllideb yn ein Sioeau ni.

Codwch ymwybyddiaeth brand eich cwmni drwy gymryd mantais o'r cyfleoedd noddi yma. Mae nawdd yn agored i bob busnes ac nid oes ymofyn i chi arddangos yn y sioe. Mae ein pecynnu nawdd yn addas i bob cyllideb yn cychwyn at jyst £250 +taw, ac opsiynau hyrwyddo o jyst £30 +taw

| | Noddi'r Brif Sioe | Noddi Bag Ymwelwyr | Noddi Canllaw y Sioe | Noddi Seminar | Noddi'r Ystafell Dawel |
|--|------------------------------|------------------------------|------------------------------|----------------------------|----------------------------|
| Logo eich cwmni wedi ei arddangos yn amlwg ar draws y wefan a phob deunydd marchnata sy'n berthnasol i'r sioe cyn y sioe ac ar y diwrnod | ☀ | | | | |
| Stondin cynllun cregyn 4 x 2 fetr ar Brif Llawr yr Arddangosfa | ☀ | | | | |
| Ystafell Breifat Rhad ac Am Ddim ar gyfer Gweithdai/Ymgynghoriadau | ☀ | | | | |
| Gostwng Taflen Am Ddim ym mhob Bag Ymwelydd | ☀ | ☀ | | | |
| Sôn yn Agoriad y Sioe | ☀ | ☀ | ☀ | ☀ | ☀ |
| Rhestru ar-lein ar y Cyfeiriadur Awtistiaeth am 1 flwyddyn | Premiwm | Rheolaidd | 50% l ffwrdd | 33% l ffwrdd | 20% l ffwrdd |
| Erthygl Hyrwyddo Rhad ac Am Ddim ar y Cyfeiriadur Awtistiaeth | ☀ | ☀ | ☀ | | |
| Hyrwyddo Rheolaidd ar y Gyfryngau Cymdeithasol hyd at ddyddiad y sioe | ☀ | ☀ | ☀ | | |
| Hysbyseb yng Nghanllaw y Sioe | Dwbl Tudalen | Tudalen Llawn | Tudalen Llawn | Hanner Tudalen | Chwarter Tudalen |
| Logo eich cwmni ar un ochr pob Bag Ymwelydd (wedi eu gwneud o gotwm ac yn aildefnyddiadwy) | | ☀ | | | |
| Logo ar dudalennau arbennig ar y wefan | ☀ | ☀ | ☀ | ☀ | ☀ |
| Eich Baneri yn yr Ystafell Dawel | | | | | ☀ |
| Hyrwyddo ar Gyfryngau Cymdeithasol | ☀ | ☀ | ☀ | ☀ | ☀ |
| Eich Baneri ar y llwyfan ac o gwmpas yr Ystafell Seminarau (Seminarau wedi eu recordio ac ar You Tube yn amhenodol) | ☀ | | | ☀ | |
| Cyflwyniad yn yr Ystafell Seminarau | | | | ☀ | |
| Logo ar holl ddeunyddiau marchnata Amserlen y Sioe | ☀ | | | ☀ | |
| Logo ar bob dudalen Canllaw y Sioe | ☀ | | ☀ | | |
| | | | | | |
| | | | | | |
| Caerdydd | £4,000^{+taw} | £1,500^{+vat} | £1,000^{+taw} | £800^{+vat} | £250^{+taw} |
| Llandudno | £2,000^{+taw} | £750^{+taw} | £500^{+taw} | £400^{+taw} | £125^{+taw} |